

**Betulin Lab** | Latvijas  
Finieris Group

**From Nature  
to Your Success**





A close-up photograph of birch bark, showing its characteristic white, peeling texture. A semi-transparent light brown rectangular box is overlaid on the upper portion of the image, containing text. In the top left corner of the image, there are two short, parallel orange vertical lines.

# A wonder of nature

Birch bark extract is found in the outer layer of birch bark – a natural compound with antibacterial and cell regeneration properties. It has been extensively studied worldwide in recent decades, finding many unique application possibilities in healthcare, beauty, food and other industries.



COSMETICS



FOOD



ORAL CARE



## Sustainable product with low environmental impact

The birch bark used in the production of betulin, betulinic acid and lupeol is obtained from controlled, traceable and certified sources with respect towards nature. It is an intelligent way to use by-products occurring in the production process of other birch wood products.



NATURAL &  
ORGANIC



SUSTAINABLE



SUITABLE FOR  
VEGAN PRODUCTS



COSMOS APPROVED



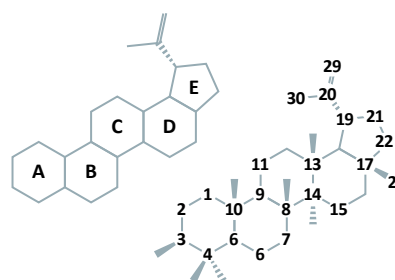
## Let's look closer

Birch bark extract is a light brown crystalline powder containing triterpenoids and phenol-containing components, including tannins, sugars, etc.

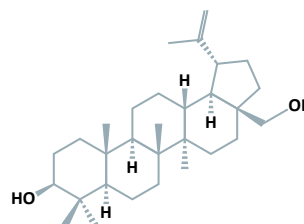
The most significant mass composes three lupane-type pentacyclic triterpenes: betulin, betulinic acid and lupeol. In the betulin molecule, there are three active reaction carbon atoms:

- C-3, secondary hydroxyl group
- C-28, primary hydroxyl group
- C-20, double bond

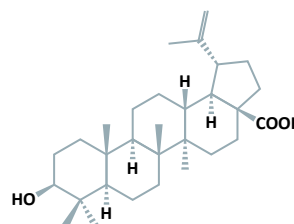
Birch bark extract containing triterpenes possess an extensive range of pharmacological activities such as anticancer, antioxidant, anti-inflammatory and antimicrobial activities. The range of birch bark extract application is extensive – skin conductive and wound healing component, food and cosmetic remedies, dental resin and textile fibre production, as well as perspective pharmaceutical wound healing agents.



Structure and numbering of parent lupane [2].



Chemical structure of betulin [2].

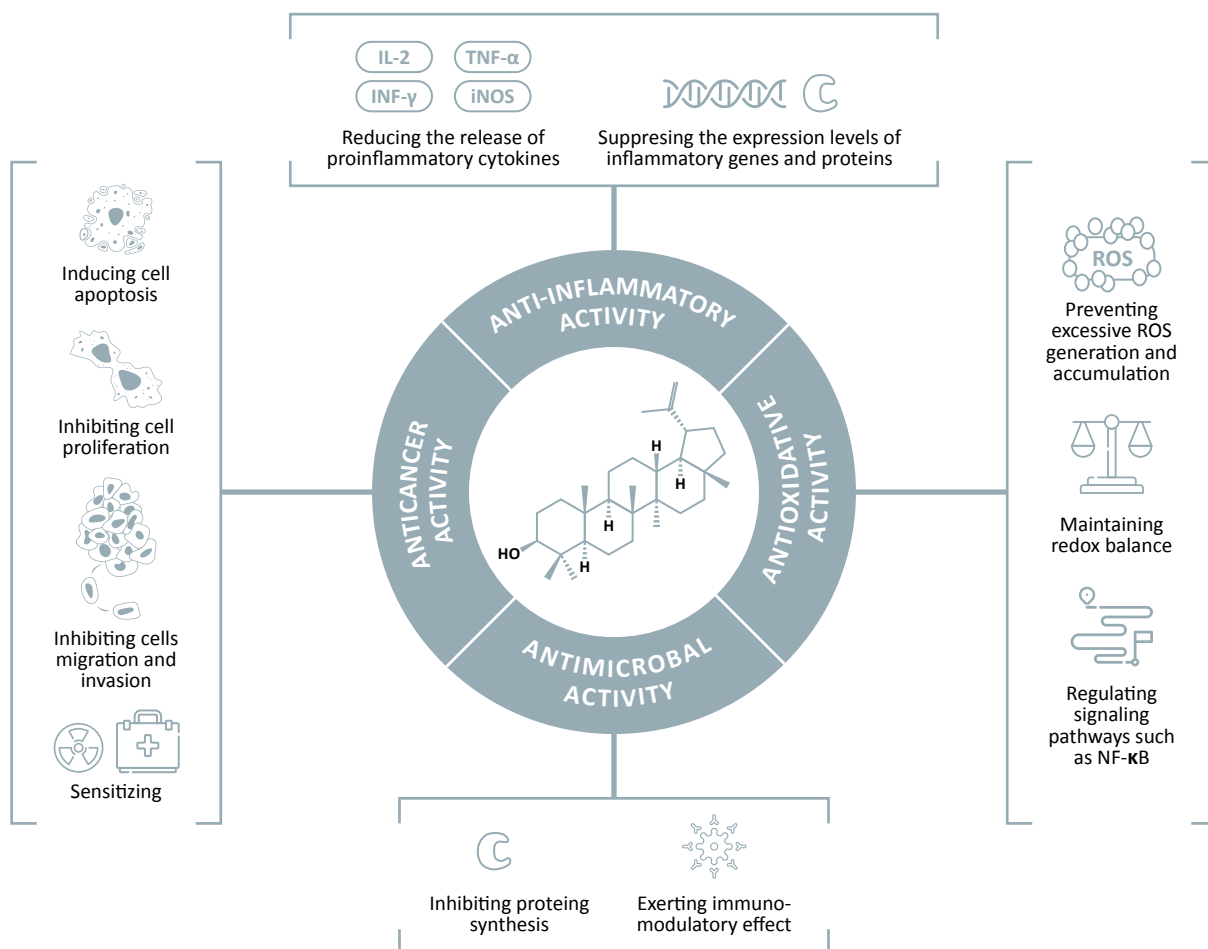


Chemical structure of betulinic acid [2].





## Birch bark extract – what does it do



*Birch bark extract triterpen's pharmacological activities [28].*

## Beauty enhanced by nature

The unique properties of the birch bark extract serve as a natural skin conductive and wound healing component in cosmetics and have shown effective results in skin disease treatment. The extract meets the requirements of organic and natural cosmetic producers and consumers.



ANTIOXIDANT

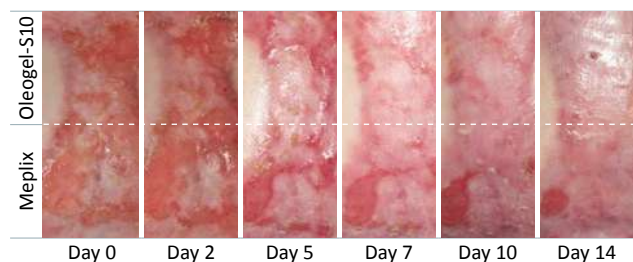


WOUND HEALING



ANTIMICROBIAL

### Nature healing your skin



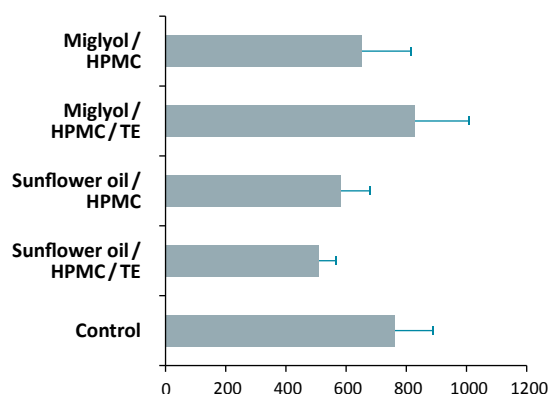
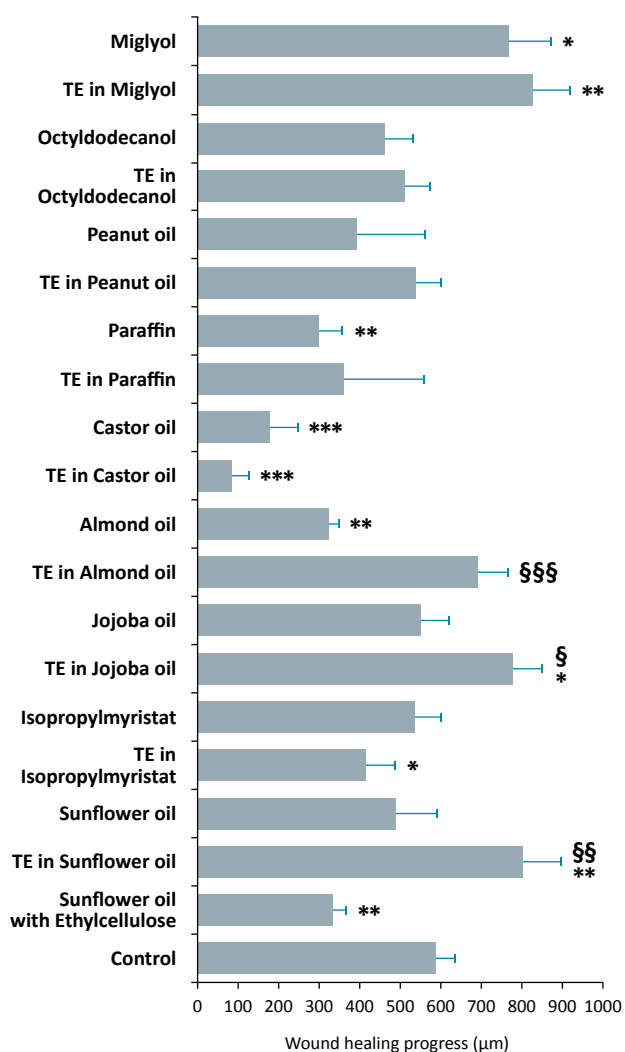
Complete wound closure of the intervention wound at day 13 of treatment [7].

Its natural antioxidant, anti-inflammatory, wound healing and antimicrobial properties assure effective and fast results in cosmetics where it is added. Due to big tannin content, birch bark extract is a potential natural source of antimicrobial and antifungal agents. Its efficiency has been clinically proven.



## Effect of birch bark extract with various oils, oleogels and emulsions on wound healing

TE – Birch Bark extract triterpenes



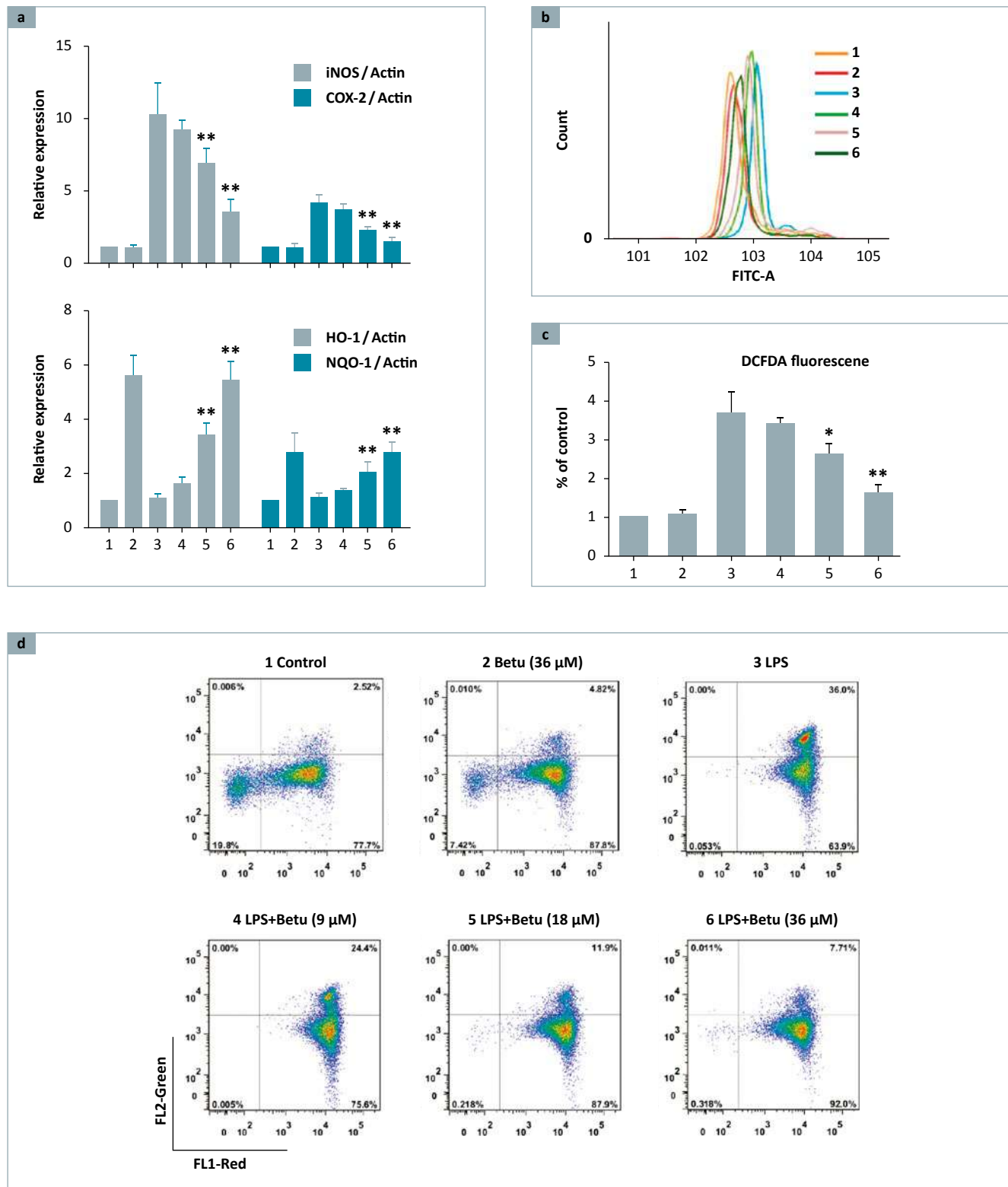
Effect of various emulsions on wound healing progress in ex-vivo wound healing models after 48h of treatment [12]. Emulsions were prepared with method 1 ("suspension method") [12].

Effect of the various oils and oleogels on wound healing progress in ex-vivo wound healing models after 48 h of treatment.

\* compared to control, \$ comparison between oil and oleogel. \*/\$.  $p < 0.05$ , \*\*\*/\$\$\$  $p < 0.001$   
Peanut oil, paraffin, TE in paraffin, castor oil, TE in castor oil, Miglyol, TE in Miglyol, octyldodecanol, TE in octyldodecanol, almond oil, TE in almond oil, jjoba oil, TE in jjoba oil, isopropylmyristate, TE in isopropylmyristate, sunflower oil, TE in sunflower oil, sunflower oil with ethylcellulose [12].



## Effects of betulin on anti-inflammatory and antioxidant reactions in LPS-stimulated macrophages



RAW264.7 cells were plated in 12-well plates, preincubated with betulin (9, 18 and 36  $\mu\text{M}$ ) for 1 h, and then challenged with LPS (500 ng/ml) for 18 h [17].

- (a) The expression of proinflammatory genes (iNOS and COX-2);  
 (b and c) Antioxidant enzymes (HO-1 and NQO1) were detected by quantitative real-time PCR;  
 (d) The cells were washed with PBS and incubated with JC-1.







FOOD



ORAL CARE

## Superfood properties

Birch bark extract is used as an antioxidant and conservator in food and cosmetic products. Its active components can improve health conditions by lowering cholesterol and blood pressure, improving the immune system and giving other benefits to overall well-being.

## Antibacterial properties for oral care products

Birch bark extract is an antibacterial dental resin that reduces the possibility of dental caries.



IMPROVE  
THE IMMUNE  
SYSTEM



LOWER BLOOD  
PRESSURE



ANTIOXIDANT



LOWER  
CHOLESTEROL



GENTLE

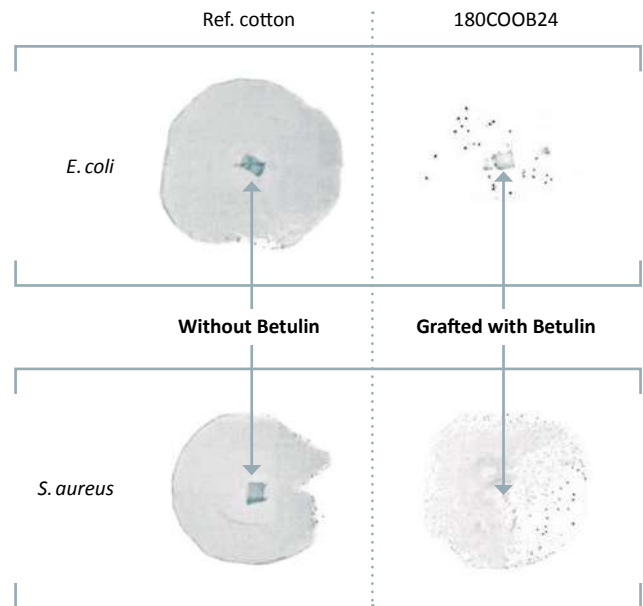


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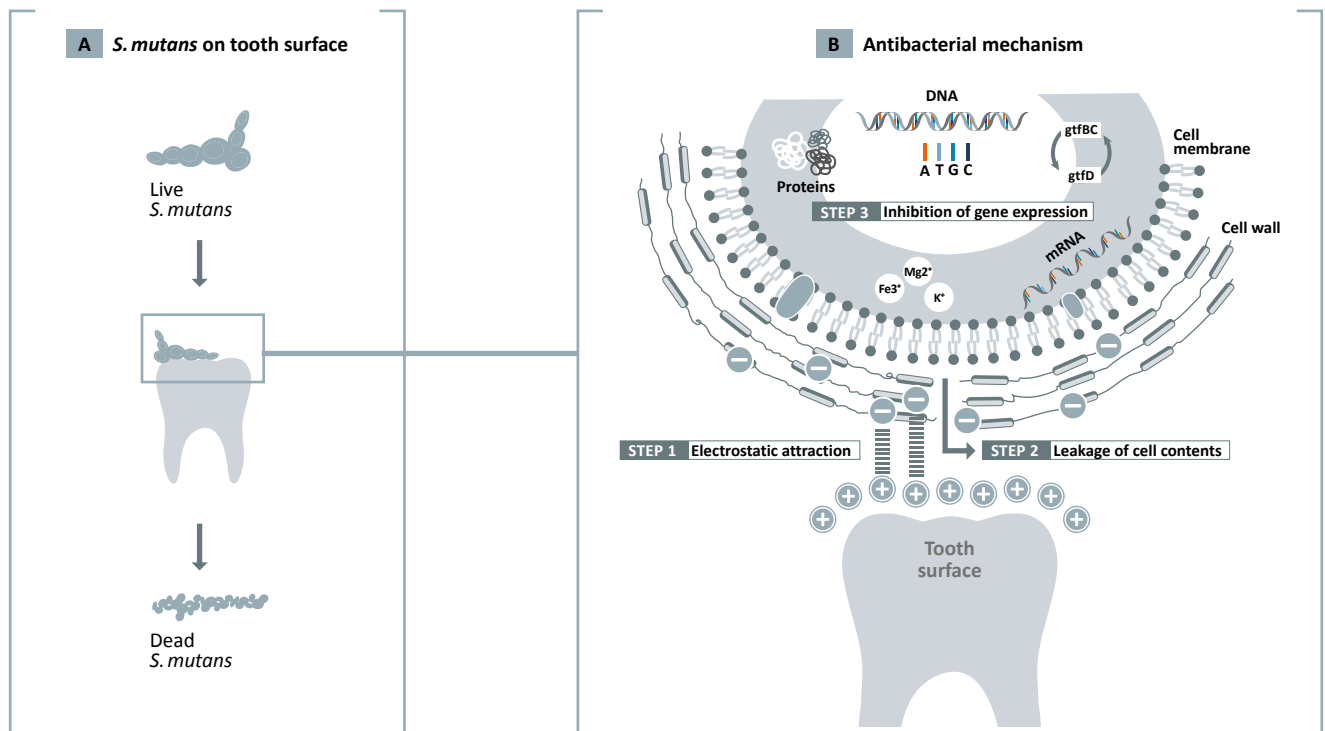
Birch bark extract and betulinic acid reveal cytotoxicity towards human gastric carcinoma and human pancreatic carcinoma drug-sensitive and drug-resistant cell lines. Furthermore, the conservation properties prevent food deterioration and prolong the food preserving period and birch bark extract triterpenes can be used as lamed agents for vegetable oils or other liquids. The extract meets the requirements of natural, organic (e.g. as EcoCert requirements) and vegan products.

It is applicable in oral hygiene products, like toothpaste and mouth-washing liquids. The extract properties effectively fight against bacteria and, at the same time, are gentle for the oral cavity.

## The difference betulin makes



Textile patterns “Ref. Cotton”, without birch bark extract, and “180COOB24”, grafted with extract, incubated on Petri films after 18 h immersion in *Escherichia coli* or *Staphylococcus aureus* solutions [25].



Proposed antibacterial mechanism of dental resins containing “Bis-QADM-Bet” against *Streptococcus mutans*, which cause dental caries [24].



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